

EDUCATION

2012. 08. - 2014. 12.

Pratt Institute, New York, NY, USA

MS / Communication Design
Emphasizing in Digital Design
GPA 3.7 / 49 Credits

2008. 09. - 2012. 06.

Renmin University of China (RUC), Beijing, China

BA / Graphic Design
GPA 3.6 / 90 Credits

2010. 08. - 2011. 02.

Fu Jen Catholic University, Taiwan

Exchange in the Department of Applied Arts

SOFTWARES & SKILLS

- ● ● ● ● ● Adobe Creative Cloud
- ● ● ● ● ● Motion Graphics
- ● ● ● ● ● Packaging
- ● ● ● ● ● Print Design
- ● ● ● ● ● Branding
- ● ● ● ● ● Interface Design
- ● ● ● ● ● HTML+CSS
- ● ● ● ● ● Hand Drawing
- ● ● ● ● ● Photography
- ● ● ● ● ● Photo Retouching
- ● ● ● ● ● Microsoft Office

LANGUAGE

English

Chinese Mandarin (Native)

INTERESTS & HOBBIES



Movie



Music



Traveling



Photography



Musical

DESIGN EXPERIENCE

2015. 02. - Present

Argento SC, 1407 Broadway, New York, NY

Junior Graphic Designer

Design packaging artwork and structures, from concepts to print-ready files, for electronic devices and fitness products; Image searching, photograph, and retouching for these packagings; contact with vendors for product quality supervision. My packaging have been sold at several major stores like Macy's, Targets, T.J.Maxx, etc.

2014. 05. - 2014. 10.

Argento SC, 1407 Broadway, New York, NY

Graphic Design Intern

Design packaging artwork and structures for pet products; design catalogue for company's clients; photograph & retouch; designed logos for a pet accessory brand and one of my designs was chosen.

2014. 08. - 2014. 12.

Coded Prototype Game App "Wee-oo!" (Pratt Project)

Website homepage, motion graphics, app interface (browser based), two interactive game demos

2014. 01. - 2014. 05.

Music Video "Hit'n Run" (Pratt Project)

One minute visual interpretation of the song "Hit'n Run"

2013. 08. - 2013. 12.

Campaign: "Vogue Goes Digital" (Pratt Project)

Posters, billboard, social medias, website, iPad app

2013. 01. - 2013. 05.

Typographic Monument Design (Pratt Project)

Three concepts of typographic installation for the neighborhood of Greenwich Village, New York

2012. 03. - 2012. 06.

Renmin University of China, School of Philosophy

Infographic Design for Annul Book

2013. 01. - 2013. 05.

Rebranding for BITE lipstick (Pratt Project)

Packaging, lipstick menu, shopping bags, advertising posters

2011. 05. - 2011. 09.

China Everbright Bank Co., Ltd., Beijing, China

Design invitation cards, ID cards, meeting billboards for Everbright Bank 2011 Annual Conference

2010. 02. - 2010. 04.

Xi'an Qujiang Cultural Tourism Co., Ltd., Xi'an, China

Design female work cloth for culture festival